$\Lambda V \Lambda S \Lambda N T$

CHALLENGES OF GOVERNANCE

TRENDS IN PROCUREMENT, CONTRACTING, AND VENDOR MANAGEMENT

ANUPAM GOVIL

MANAGING PARTNER, GLOBAL HEAD OF
SALES AND STRATEGIC PARTNERSHIPS,

AVASANT

MELISSA FITZGERALD-FEE
DIRECTOR OF VMO AND PROCUREMENT, HMSA

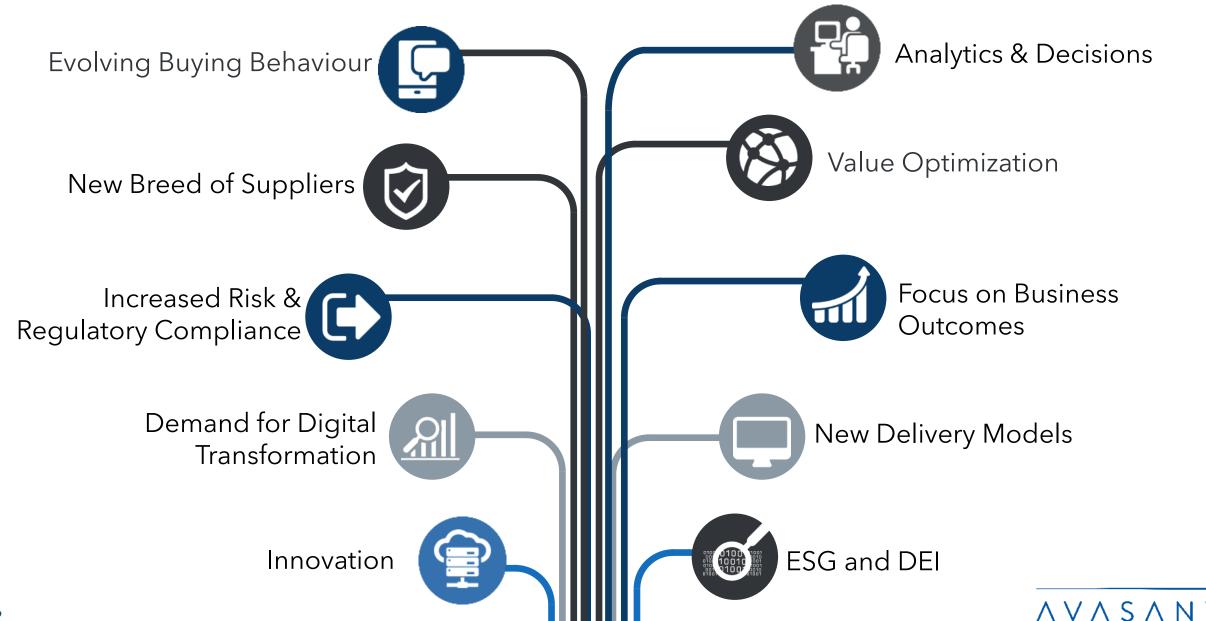
JAMES LEE
PRINCIPAL, GLOBAL PRACTICE LEAD, AVASANT
MEMBER, IAOP COLLABORATIVE SUPPLIER
GOVERNANCE COE



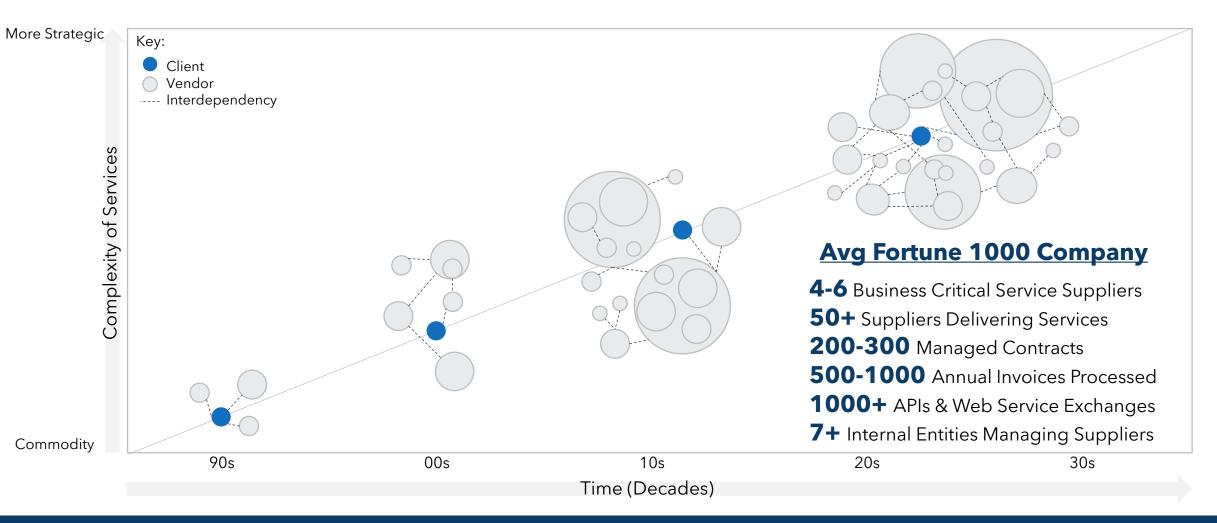




Procurement, Contracting, and Vendor Management trends



Strategic partnerships are more critical than ever to stay competitive



The complexity of vendor ecosystems and the interdependencies among suppliers has become **THE KEY** to a competitive edge in many markets.



Companies are re-thinking their vendor operating models to adapt

Focusing Internal Human Capital on initiatives that drive more impact to the organization

Continuously Rationalizing Internal Services vs. External Delivery to maximize value

Creating Scalable Shared Services & Vendor Services for Growth & Acquisition Readiness

Consolidating Vendors for Scale, elasticity & pricing terms for a competitive edge



Changing business landscapes have made this more relevant now than ever



There have been massive **increases in technology** enablement and application **across all areas of the business** (Technology is no longer just in IT)

Consumers **demand more**, driving a need for **flexibility**, faster reactions, more **optimal performance**, new capabilities and intuitive interfaces

Non-digital companies are losing market share now more than ever, so an **effective digital strategy** is needed to simply stay alive

With technology comes **more specialty**, higher need for **specific skillsets**, etc. to effectively operate and understand how to deploy and leverage

There is a growing need for **innovation** - partnering with IT services providers not only frees up internal capacities but also gives IT access to expertise, experience, and ideas



Interdependence of suppliers will require real time SLA, OLA, and KPI transparency



Increased
Resiliency &
Compliance



Assured Business continuity & contingency management



Increased service quality assurance



Stronger data privacy & security and 3rd party risk



Increased service delivery transparency

75% of organizations and providers are not in compliance with contract terms and conditions

80% of suppliers incorporating business continuity stipulations into contracts due to COVID-19

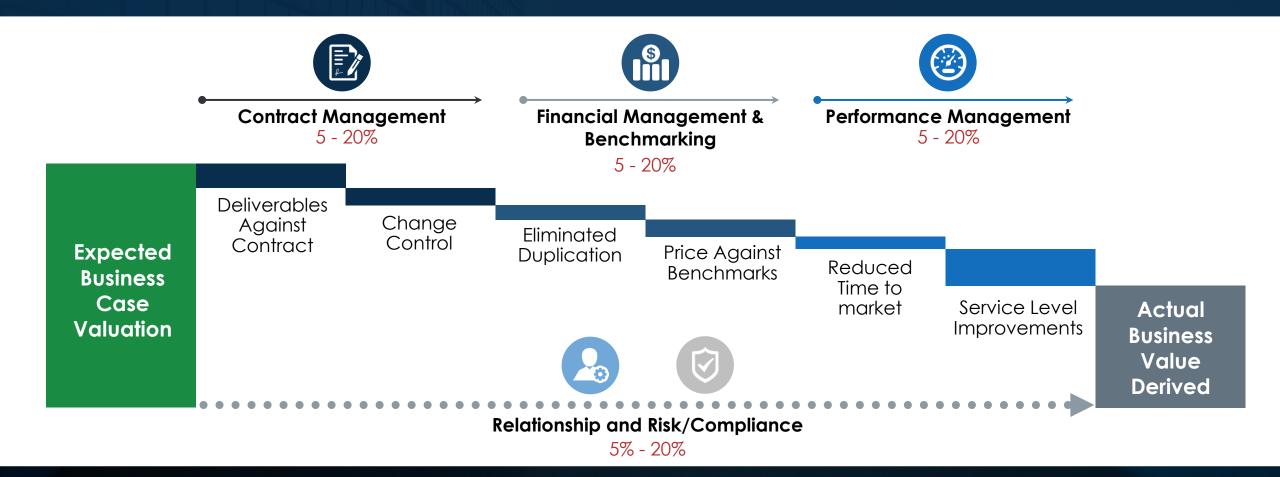
80% of organizations require real time SLA management due to remote workforce

Over 50% of companies reported a data breach caused by a third party

60% of leaders say
lack of
transparency &
limited view of
supplier
performance
is a risk

Complex governance and increased automation AVASANT requirements require better contract management solutions

Outsourcing relationships can **lose 20% - 60%+ of expected value** due to poor governance practices





Client-Provider Relationship Failure: Causes and Costs

STRATEGIC PARTNERSHIP CHALLENGES

Clients don't plan the necessary investments in **provider evolution**

Lack of independent benchmarking to understand future opportunities for partner expansion

Lacking Cadence
Commitment to maintain
Strategic Level of
Alignment with Partners

Alignment with Partners

Governance is neglected unless its tied to Savings or New Executive

Initiatives

No in-depth analytics to assess performance and recognize ongoing value delivered by their partners

Inadequate change management

leads to scope creep and contract misalignment

OUTCOMES

Unsatisfied clients

Over-Resourced Contracts & Budgets

Difficulty managing stakeholder expectations

Contract Mis-Alignment

Premature contract termination

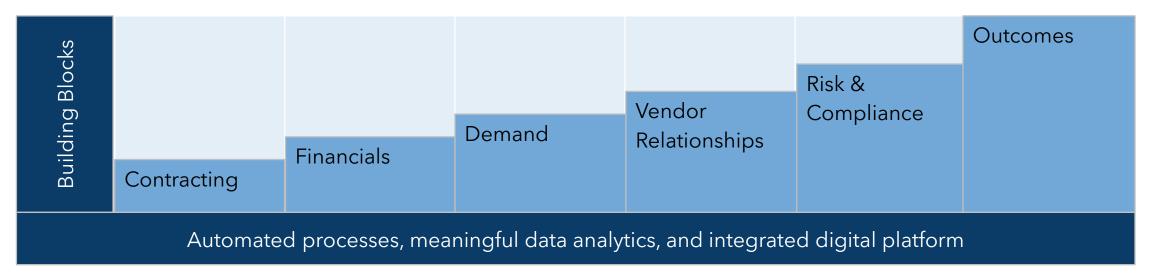
Cost to Provider

- Transaction Costs/Cost of Sale
- Unrealized future revenues
- Client turnover

Cost to Client

- Vendor replacement costs
- Unmanaged value leakage
- Reputation of sealing bad deals

Vendor Management must drive superior outcomes in a complex services environment thru real time data analytics and intelligent decision-making resulting in greater value to the business



	Efficiency	Control	Forecast	Leverage	Reliability	End Results
Benefits	Real time visibility of contracts, timely change management and renewals	Accuracy in Invoice and Chargebacks; control spend on projects/ suppliers; real time financial analysis	Proactively assess Demand by project/ supplier and manage spend allocations according to defined priorities	Streamline and strengthen supplier relationships through orchestration, monitoring, and real time	Reduce service delivery risks and mitigate security and compliance risks	Enable business driven outcomes for contracted SLAs/KPIs in alignment with defined strategy
				reporting		$\wedge \vee \wedge S$

$\Lambda V \Lambda S \Lambda N T$

Interactive Case Study



GET CONNECTED









www.Avasant.com

James Lee
Principal, VM Global Practice Lead
James.Lee@Avasant.com
+1 (310) 643-3030