



The 2006 Outsourcing World Summit®

Produced by The International Association of Outsourcing Professionals
February 20-22, 2006 • Disney's Contemporary Resort • Orlando, Florida

Outsourcing World Summit® Logo & Color Standard Usage and Guidelines

Logo Styles

The Outsourcing World Summit® logo has only been approved for usage in the styles included in this package. Please use the approved logo on your stationary and/or advertisement print at the approved sizes as indicated in "Size Guidelines" below. In addition to size, we recommend that you also use the indicated white space around each logo to ensure clarity and readability of the logo.

Size Guidelines

The Outsourcing World Summit logo should always be placed large enough for proper reproduction in a manner that is clear and visible.

Altering Logo

The logo should always appear as a whole unit. Alteration of the logo by rearranging parts or changing the color of the logo is prohibited.

File Formats

Depending on how you are using the IAOP logo (print, web, or multi-media) the file format may vary. For web or multi-media we recommend the use of the (.jpeg, .jpg) format. For print and high resolution use, we recommend using the (.eps) format.

Visual/Color Guidelines

Only black and white may be used in conjunction with the Outsourcing World Summit logo. No other colors are approved for use without written consent.