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GOV19

GOVERNANCE IN THE DIGITAL ERA

NOVEMBER 13 / CHICAGO

WHY NOW?

Governance in the digital era must be designed to ensure effective and efficient controls while supporting agile development and identifying opportunities. While the digital world ushers in a new era of problem-solving as well as seemingly unlimited opportunity, it also raises new risks, from cybersecurity threats through to compliance failures and organizational silos, and with this, the challenge of governing the design and use of technology and third-party partners becomes more acute.

IAOP is ready to tackle governance in the digital era head-on.

01

Hear how others are governing successfully

02

Learn how to implement and integrate a governance and risk program that aligns with your strategic goals

03

Find out how to stay ahead of risk and prepare for unexpected challenges

IN-DEPTH, IMMERSIVE SESSIONS



The Past, Present, and Future of Governance

Moderator: John Bree, SVP & Partner, Neo Group

Panelists: Didier Le Tien, VP of Architecture, Application Development & DevOps, US Foods; **Umapathy Viswanathan**, Director, Strategic Partner Governance, BCBS Association; and **Doug Ausneher**, Director, Supplier Management Office Business & Technology Services, Abbott Labs; **Keshia Manning**, Sr. Enterprise Sourcing Advisor, HCSC

The history of governance dates back to the East India Company, Hudson's Bay Company, the Levant Company and other major chartered companies during the 16th and 17th centuries. Post World War II, managers primarily called the shots and board of directors and shareholders were expected to follow. The 1980s, "Deal Decade" brought an end to the 1970s movement for corporate governance. By 2007, with banks taking excessive risks, Boards of Directors felt more pressure than ever before to be transparent and accountable. Corporations were encouraged to have a majority of independent directors on well-composed, diverse boards. As our operating models and support mechanisms continue to change at an accelerated pace, slow, episodic governance must be replaced with agile, resilient and sustainable programs. This panel will provide insight to where we are heading and how to be prepared for the road ahead.



Outsourcing Governance

Panelists: Shuchita Singh, Head of Outsourcing CoE, AbbVie; **Marty Hill**, Director, Governance Support Services, Neo Group; **Claude Marais**, President, Co Founder, SirionLabs

The evolution of outsourcing and the advent of emerging trends are offering companies more transformative opportunities and competitive advantages than ever before. However, these advancements also generate additional layers of complexity between organizations and their service providers. For companies to realize the full value of outsourcing, governance cannot be placed on the back-burner — it must be a priority. - E&Y, May 2016

Governance and Control programs must be involved at the earliest practical stage of the business, process and system design lifecycle. Embedding Third Party Risk Management practices and protocols in the business, operations and technology functions, provides a platform to demonstrate the value of governance and controls in both economic and growth programs. Join a panel of experts as they discuss how they are leveraging partners to enhance their governance programs. Learn how to not just leverage technology but also a global outsourced governance model.



IN-DEPTH, IMMERSIVE SESSIONS



Investment in Risk - How Risk is Evolving

Moderator: Mark Mullally, AD - Enterprise Risk & Performance Management, AbbVie, Inc.
Panelists: Nina Reyes, VP, Director – Senior Privacy Officer, HSBC Bank; **Sheila Bridge**, Director Governance, True Value

As companies expand their operations and supplier relationships globally, an associated risk rises, too. This risk can best be described as disruptions of operations and services. We are seeing disruptions rise in frequency and severity. Learn how leading governance organizations are managing and mitigating risks using risk data and intelligence. Leading companies are not just exercising good governance on suppliers but also on cyber and geographic related risks.



Governance Automation

Brian Sensenig, Sr. Director of Vendor Management, Conagra Brands; **Boris Abezga**, Partner, PwC Strategy&; **Michael Urban**, Director, PwC Strategy&

Advanced technologies are increasingly integral to global shared services organizations and are changing the relationship with outsourcing partners. These digital trends have raised the bar on what one requires from outsourcing partners, including: scopes of services, real time process intelligence, and evolving value propositions. Locking-in higher productivity and savings from automation, adding a suite of AI capabilities that drive better performance, or getting access to hard-to recruit talent are all attainable objectives that require a new type of agile outsourcing arrangement. Gone are the days of long-term, cumbersome contracts that rewarded the vendors for labor arbitrage benefits and maintaining the status quo. In today's agile world, capturing the full potential from your strategic vendor relationships will require enterprises to evolve how they invest in new capabilities, manage functions, and contract/govern outsourcing partners. Join us as we share practical experiences on what it takes to establish, manage and sustain 'agile' outsourcing relationships with effective and empowered governance to rapidly make decisions and achieve these results.



IN-DEPTH, IMMERSIVE SESSIONS



Using Platform-Based Services to Enable Digital Governance

James Lee, *Governance, Risk, & Compliance Global Lead, Avasant*

Rawle Howard, *AVP & Chief Procurement Officer, Howard University*

Whether they formally realize it, nearly every organization regardless of industry is in the midst of digital transformation which simply translated means disruption. The pace of digital transformation, its impact on the organization's vendor ecosystems and operating models, need for resources with the right skills and competencies, and the requirement for better analytics implores transformation to digital governance. Governance must move from tactical command and control functions to strategic enablers that unlock insights and greater value from their vendor relationships to achieve expected business outcomes. Join in to hear about how some organizations are turning to platform-based services to successfully address these challenges.



AT-A- GLANCE



WEDNESDAY, NOVEMBER 13

YOU'RE INVITED PRE-FORUM EVENTS...

IAOP's Chicago Chapter Meeting

IAOP members, guests and GOV19 delegates are invited to attend IAOP's Chicago Chapter meeting on Tuesday, November 12th. Details will be announced shortly.

Welcome Reception

7:00 - 8:00pm

Following IAOP's Chicago Chapter Meeting, join us as we kick off GOV19 with cocktails and networking.

- 8:00 - 9:00am Registration and Coffee Bar
- 9:00 - 9:30am Welcome and Introductions
- 9:30 - 10:30am Past, Present, and Future of Governance
- 10:30 - 11:00am Networking Refreshment Break
- 11:00 - 12:00pm Governance in Automation
- 12:00 - 1:15pm Networking Lunch
- 1:15 - 2:15pm The Power of Streaming Analytics in Governance
- 2:15 - 2:45pm Networking Refreshment Break
- 2:45 - 3:45pm Outsourcing Governance
- 3:45 - 4:45pm Investment in Risk - How Risk is Evolving
- 4:45 - 5:00pm Closing Comments
- 5:00 - 6:00pm Farewell Cocktail Reception





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VENUE

THE OFFICES OF KIRKLAND & ELLIS LLP

300 North LaSalle | Chicago, IL 60654

Chicago is where Kirkland's story began. Two young attorneys formed a partnership there in 1909, laying the groundwork for what would become Kirkland & Ellis. The Chicago office is the Firm's largest, with more than 700 attorneys. The office offers a full spectrum of legal services in our core practice areas of private equity, M&A and complex corporate transactions, litigation and investigations, intellectual property and restructuring. IAOP is pleased to announce long-time Founding Member, Kirkland & Ellis, as host of GOV19.

NOT LOCAL? WE'VE GOT YOU COVERED!

SHERATON GRAND CHICAGO

301 East North Water Street | Chicago, IL 60654

IAOP has held a small block of rooms at the beautiful Sheraton Grand Chicago! Located in the beating heart of the bustling downtown district, Sheraton Grand Chicago is an urban sanctuary amid iconic attractions. Embrace refined comfort in stylishly appointed hotel accommodations, enhanced by contemporary essentials, the ultra-comfortable Sheraton Signature Sleep Experience and striking views of the lake, river and cityscape. Delight your palate at hotel restaurants, including Shula's Steak House and the laid-back Chicago Burger Company, open seasonally along the Riverwalk. [Click here](#) to book your room today!

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