



# Provider/Advisor Partner Corporate Membership

## What are the advantages of IAOP Membership?

Members have the unique and unparalleled opportunity to come together on an equal playing field, be positioned as thought-leaders in their space, get visibility, network with a cross-section of professionals to ultimately improve business outcomes through outsourcing, sourcing, global business services and shared services.

### ➔ Member Benefits:



#### 01 GLOBAL CHAPTERS

Corporate Members are the brain and brawn of IAOP's Global Chapter Network. They establish and lead IAOP Chapters. As far as subject matter experts go, they are the real MVPs.



#### 02 THE OUTSOURCING WORLD SUMMIT®

Corporate Membership includes a booth and visibility options as well as seats to OWS! The Summit is the place to get in front of buyers, network with potential partners and get educated on best practices, current trends and what the future holds.



#### 03 BRANDING & EXPOSURE

Provider and Advisor Partners receive a company listing in IAOP's Corporate Directory, as well as a rotating box ad on IAOP's home page at www.IAOP.org. We'll also help promote your external events, like webinars and conferences.



#### 04 THOUGHT-LEADERSHIP

Corporate Members are positioned as thought-leaders. They contribute content to IAOP's Knowledge Center, lead chapters and committees and are granted editorial opportunities in IAOP's Official Magazine, PULSE. They also have full access to educational resources like IAOP's Knowledge Center.



#### 05 CORPORATE MEMBER DISCOUNTS

In addition to 5 complimentary Professional Memberships, free applications for The Global Outsourcing 100 and The World's Best Outsourcing Advisors, Corporate Members are eligible for substantial discounts on everything from conferences and events to training & certification, including the highly regarded COP Program - the only training of its kind!



#### DEDICATED ACCOUNT EXECUTIVE!

“ IAOP is the only association that brings key outsourcing stakeholder groups together in a non-competitive environment. In the IAOP community, there is mutual respect for all. ”

My company currently co-chairs two chapters and has invested in IAOP's training to gain a real competitive advantage.

## IAOP IS WELL BALANCED; 1 OUT OF 3 MEMBERS IS ON THE BUY-SIDE.

Ask about customized memberships!



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www.IAOP.org