



Buy-Side Corporate Membership

What are the advantages of IAOP Membership?

Members have the unique and unparalleled opportunity to collaborate with like-minded professionals, learn and share best practices and current trends, and be positioned as thought-leaders to ultimately improve business outcomes through outsourcing and collaborative partnerships.

➔ Member Benefits:



01 CENTERS OF EXCELLENCE

CoEs are where IAOP really shines and Corporate Members are the brain and brawn behind them. They not only lead and drive them, they contribute their expertise on webinars, research, in structured gatherings and informal meet-ups.



02 CONFERENCES & EVENTS

Corporate Membership includes a number of seats for your Professional Members to attend both virtual and in-person events. Meet other buyers and potential partners and get educated on best practices, current trends and what the future holds.



03 COMPANY-WIDE PROFESSIONAL MEMBERSHIPS

Buy-Side Corporate Member organizations receive complimentary Professional Memberships - company-wide! This gives full access to IAOP's Knowledge Center, the OPBOK® as well as unlimited attendance at IAOP webinars and meet-ups.



04 THOUGHT-LEADERSHIP

Corporate Members are positioned as thought-leaders. They contribute content to the CoEs, IAOP's Knowledge Center, receive editorial opportunities in IAOP's Official Magazine, PULSE. When it comes to subject matter experts, they are the real MVPs.



05 CORPORATE MEMBER DISCOUNTS

Corporate Members are eligible for substantial discounts on everything from conferences and events to training & certification, including the highly regarded COP Program - the only training of its kind!



DEDICATED ACCOUNT EXECUTIVE!

“Because of IAOP Buy-Side Corporate Membership, not only do we have better working relationships with our partners, we’re savvier. We’ve been able to put the knowledge and tools we’ve gained to good use on a daily basis.”

NETWORKING
WITH OTHER
CUSTOMER
MEMBERS
HAS BEEN
INVALUABLE

Ask about customized memberships!



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www.IAOP.org