

## Why Hire a COP?

**Organization Benefits** 

## Invest in the Best

Companies that hire, train and encourage employees to become COPs demonstrate their outsourcing leadership and commitment to excellence to all their stakeholders – employees, investors, partners, suppliers and the community. Having COPs on your team ensures better, more consistent results and higher success, saving money and time. Your partners, employees and others involved in outsourcing projects will have greater satisfaction. COPs help customer organizations make better informed decisions about hiring qualified providers, give outsourcing service providers a competitive advantage to win business, and add credibility and trust to advisor relationships.

What COPs Say

Validate your company's outsourcing expertise and win new business	"To remain competitive in any business today requires robust and agile tools and processes. The COP certification is your guide book for agility and remaining competitive."
	Cynthia Kearney, COP, V.P. Research Pharmaceuticals
Be known in the industry for your committment to excellence	"My company like many US-based firms has followed the trend setters in outsourcing. Being a COP has allowed me the expanded scope of knowledge learned, experienced, and gathered from my peers to help guide my company in outsourcing maturity."
	JoAnn Martin, COP, Symantec
Employ a more productive and highly trained workforce with unmatched skill set expertise	"The COP designation provides your organization with assurances that the recipients possess the necessary skill-set and experience to offer true value to their outsourcing programs.
	Alice Khosravy, COP, Consultant, A&E Consulting
Gain higher job satisfaction and employee pride	"The Certified Outsourcing Professional (COP) designation gives me formal recognition that I can lead and manage of large outsourcing engagements. My process expertise along with Outsourcing will be an added advantage to execute outsourcing engagements effectively."
	Sami Kannan COP, Director, CSC
Ensure project success with improved outcomes, saving time and money	"The COP certification process allows the necessary structure and standards for the outsourcing profession that are necessary in today's economic conditions that will reduce the client's risks in undertaking an outsourcing initiative. Being a Certified Outsourcing Professional allows me as an advisor, the creditability to the market place to assist clients in their sourcing journey to ensure a successful strategy development, transition and to receive the anticipated positive financial impact to their bottom line."
	Donald Mones, COP, Director, Morgan Stanley