



## Why Become a COP?

### Be Recognized, Respected and Rewarded

As a COP, you'll be recognized as an outsourcing leader who can drive successful outsourcing solutions and deliver improved outcomes because of a clear understanding of the end-to-end outsourcing process. Earning this professional designation will improve your career opportunities and compensation, and put you in an influential network of industry experts.

#### COP Benefits

##### **Distinguish yourself as a leader in outsourcing**

#### What COPs Say

"In my consulting career it is very important to communicate that I am an expert in my field as recognized by an external standard setting body. The COP designation has been instrumental in communicating to prospective clients that I am focused on outsourcing, have deep experience in the field and have been successful in the work I do."

Michael Kolm COP, Director, Consulting and Deals, EY

##### **Gain professional recognition in your organization and the industry**

"The designation is a very coveted one in the Outsourcing world and is highly recognized in industry circles. After I earned the designation, I started getting perceived as a Subject Matter Expert and went on to work on some fantastic and challenging outsourcing projects."

Tamal Chowdhury, COP, Director, Oracle Corporation

##### **Improve your career opportunities and job prospects, and potentially earn more**

"COP certification can lead to better outcomes in deals, hopefully more money and industry recognition. I like wearing all those badges at the conferences."

Paul Quaglia, COP, CIO, Scientific Games

##### **Deliver better, more consistent outsourcing results**

"The certification process and accreditation gives further credence to our industry and profession by setting the standard for excellence and communicating globally recognized standards for experience and knowledge outsourcing professionals should possess in order to deliver top quality, consistent results."

Cheryl Keck, COP, President, Datrose Inc.

##### **Speak and understand the same language as providers, advisors and customers based on the adherence to a professional set of standards**

"Being a COP means that I have applied the standards in real work experience, can speak a common outsourcing language, and can drive successful outsourcing solutions in my workplace."

Teresa Harris, COP, Global Supplier Relations, GE