



Provider/Advisor Partner Membership

What are the advantages of IAOP Membership?

Members have the unique and unparalleled opportunity to come together on an equal playing field, be positioned as thought-leaders in their space, get visibility, network with a cross-section of professionals to ultimately improve business outcomes through collaborative partnerships.

➔ Benefits:



01 CENTERS OF EXCELLENCE

CoEs are where IAOP really shines and Corporate Members are the brain and brawn behind them. They not only lead and drive them, they contribute their expertise on webinars, research, in structured gatherings and informal meet-ups.



02 CONFERENCES & EVENTS

Corporate Membership includes a number of seats for your Professional Members to both virtual and in-person events so your team can meet peers and potential partners and get educated on best practices, current trends and what the future holds.



03 BRANDING & EXPOSURE

Provider and Advisor Corporate Members receive a company listing in IAOP's Corporate Directory, as well as a logo on IAOP's home page at www.IAOP.org. We'll also help promote your external events, like webinars and conferences.



04 THOUGHT-LEADERSHIP

Corporate Members are positioned as thought-leaders. They contribute content to the CoEs, IAOP's Knowledge Center, lead committees and are granted editorial opportunities in IAOP's Official Magazine, PULSE. As far as subject matter experts go, they are the real MVPs.



05 CORPORATE MEMBER DISCOUNTS

In addition to a number of complimentary Professional Memberships, Corporate Members are eligible for substantial discounts on everything from sponsored webinars, sponsorship, and event seats to training & certification, including the highly regarded COP Program - the only training of its kind!

“ IAOP is the only association that brings key stakeholder groups together in a non-competitive environment. At IAOP, we are respected as thought-leaders first. My company is currently leading a couple of IAOP initiatives and has invested in IAOP's training to gain a real competitive advantage. ”

IAOP IS WELL BALANCED.
1 OUT OF 3 MEMBERS IS ON THE BUY-SIDE.



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www.IAOP.org